My goal as a designer is to create work that captivates, teaches and inspires. I am involved in many things—too many to list, but love the variety and challenges that come with every opportunity.



AKHIL RAVEENDRAN | UX Designer

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ACHIEVEMENTS

Student Placement Representative Department of Design, IIT, Guwahati, 2013

Verizon CIO Performance Excellence Award 2015

Represented Johnson Controls, in an International Conference conducted in Dubai

UX SKILLS

Research

OVoC, Contextual Inquiry Story-boarding, Persona Mapping Stakeholder Interviews Technology Trends

Concept

Customer Journey Story Telling / Scenario building Idea generation / Sketching Conceptualization

Detailing

Information Architecture System Overview Diagram Architectural Diagrams Physical Interaction Design

Deliverables

Product Prototyping Detailed Design Smart Prototyping

Software Proficiency

Adobe XD Sketch Axure RP Photoshop Invision Zeplin Jira Confluence

EDUCATION

Indian Institute of Technology, Guwahati

Master of Design (M. Des) | 2012-2014

SCMS School of Engg & Technology, Cochin

Bachelor of Technology (B. Tech) | 2005-2009

EXPERIENCE

VMware 2020-Current

I am part of the core team spearheading the effort to strategize a long-term vision of the VMware Workspace ONE ecosystem experiences in collaboration with product owners, engineering, and business to understand the needs in detail, creating simple user experience solutions that resolve complex customer activities.

HP | 2020 - 2020

I worked on innovating and integrating new technologies and design language into projects and activities within the HP Print Design organization. Collaborated with designers and development partners to design a consolidated user-centric strategy across HPs printer platforms and service offerings.

Honeywell | 2017-2020

Led the design for Total Connect 2.0, an app to control and manage home security system and automation devices. I was responsible for iterative User-centred design process and conducted ethnographic research, prototyped, tested and delivered rapid solutions and demonstrated the design justifications to the business. I've worked collaboratively with engineering in an agile software development environment and provided great product solutions.

Verizon | 2014-2017

I have worked on the redesign of the Verizon Enterprise Cloud Console, a responsive website for the creation and management of virtual cloud spaces. I worked closely with the team of researchers, business and leadership and provided technical solutions to a wide range of complex problems. We have created a streamlined design under various constraints.

INTERESTS



CINEMA





TRAVELLING SKETCHING